

## Public Safety Bulletin

### For Business, Merchants & Non-Profits

*What do you do? Whom do you call? What do you not do?*

#### **DON'T** make yourself a Victim!

#### **Decrease your risk for Shoplifting, Robbery, Burglary & Theft**

- \* Get FREE SFSafe.org Business Watch Training for you and your Employees. 415-673-SAFE.
- \* Burglars often case a store prior to the incident. SF SAFE can train you to recognize casing.
- \* Keep High End Goods where you can see them.
- \* Know your Rights. You do NOT have to serve someone if you don't want to.
- \* Be extra cautious around closing time.
- \* Join a Neighborhood Watch. Keep each other informed about activities in your area.
- \* Install Close Circuit TV (CCTV). Have the police check your system for free to ensure an appropriate set-up. CCTV can prevent incidents and is extremely important if one occurs.
- \* DO NOT use Dummy Cameras! They open up the possibility for lawsuits!

#### **Dealing with Graffiti & Vandalism**

- \* Immediately painting over graffiti discourages repeat offenders
- \* Record your cost for repair. A cost above \$450 could result in a felony.
- \* Tell your neighbors! The HVNA Public Safety meeting is a great time to discuss incidents.
- \* Use cameras to capture graffiti & vandalism. Be sure the cameras are weather-proof.
- \* Consider signing up for the Department of Public Works (DPW, 311) street mural program. The program creates murals to deter graffiti and is looking for new opportunities.
- \* Use city resources: The DPW (311) does graffiti removal within 48 hours. Its priority is to remove Gang & Hate Graffiti. In addition, the DPW has FREE supplies for cleaning up Graffiti on public property.

#### **Dealing with Homeless-related Issues**

- \* Pay attention and report issues! If you don't report the issue, nothing will happen. Businesses should use the police non-emergency number. Be detailed in your report.
- \* Homelessness is not a crime. Unless the homeless person has outstanding warrants, reporting an issue will only result in much-needed help for that person.
- \* "No Trespassing" signs (valid for 6 months) are available at your local police station.
- \* The SF Homeless Outreach Team can provide assistance. See contact info above-right.
- \* Discarded needles are a serious public health risk. For Needle Pickup & Exchange, call 311.
- \* The City has two or more Police Officers per District Station for Homeless-related issues.
- \* DPW (311) can be called to remove unattended belongings.

#### **Deterring and Dealing with Fraud**

- \* Again, get FREE SFSafe.org Business Watch Training for you and your Employees.
- \* For businesses having bad check issues, call the District Attorney (DA) 551-9503.
- \* Educate yourself about counterfeit bills at [www.secretservice.gov](http://www.secretservice.gov).

#### **What to do if you are Robbed?**

If you are robbed, try to stay calm and cooperate. Try to remember a detailed suspect description.

- \* Call 9-1-1 afterwards on a land line or on your cell phone.
- \* 9-1-1 for Emergencies; (415) 553-0123 for Non-Emergencies.
- \* If English is not your first language, inform the operator what language to speak.

#### **Key Contacts**

Don't be afraid to use the appropriate resources!

#### **City Services**

##### **Emergency: 911**

Police Non-Emergency: 553-0123

Local Government: 311

##### **Northern Police Station**

1125 Fillmore Street (@ Turk)

(415) 614-3400

[sf-police.org](http://sf-police.org)

[www.crimemapping.com](http://www.crimemapping.com)

[SFPDNorthernStation@sfgov.org](mailto:SFPDNorthernStation@sfgov.org)

Captain Greg McEachern

##### **Department of Public Works (DPW)**

311 or [www.sfdpw.org](http://www.sfdpw.org)

##### **SF Safe (Business Watch)**

(415) 673-SAFE or 553-1984

[www.sfsafe.org](http://www.sfsafe.org)

##### **District Attorney (DA) Bad Checks**

(415) 551-9503

##### **SF Homeless Outreach**

[rann.parker@sfdph.org](mailto:rann.parker@sfdph.org)

311, (415)-203-9963 or 203-6643

#### **Business**

##### **SF Chamber of Commerce**

[www.sfchamber.com](http://www.sfchamber.com)

(415) 392-4520

##### **Secret Service Know Your Money**

[www.secretservice.gov](http://www.secretservice.gov)

##### **Hayes Valley Merchants Association**

(415) 255-9307

[zonalhayes@earthlink.net](mailto:zonalhayes@earthlink.net)

#### **Community**

##### **HVNA**

1800 Market Street, MPB # 104

San Francisco, CA 94102

[www.hayesvalleysf.org](http://www.hayesvalleysf.org)

##### **Bob Barnwell - Safety Leader**

(415) 621-1505

[safety@hayesvalleysf.org](mailto:safety@hayesvalleysf.org)

##### **HVNA Public Safety Meetings**

HVNA Public Safety Meeting is 1st Monday of the Month @ 7:00 PM