

HVNA Membership Form

Join Hayes Valley Neighborhood Association. Just return your completed form with a personal check made payable to **Hayes Valley Neighborhood Association**.

Your information:

Name(s): _____

 Street: _____
 City: _____ State: _____ Zip: _____
 Phone: _____
 Mobile/Fax: _____
 Email (for HVNA mailing use only): _____

Membership Levels:

Please check the appropriate membership category:

- Voting Member: Must reside within the association's boundaries**, or own property or a business within the association's boundaries (*see map*)
- Associate Member: Members residing outside the association's boundaries**

I am a: Returning Member New Member

- Limited Income \$15
- Individual \$25
- Families/Dual Members \$35
- Sponsor \$100
- Benefactor \$250
- Business \$100
- Small Non-Profit \$50



Areas of Interest:

Volunteers are welcome! Please indicate your areas of interest.

- Arts, Culture and Environment (ACE)
- Business Relations
- Communications (Newsletter & Website)
- Families and Children
- Neighborhood Safety
- Support (flyer distribution, mailings, etc.)
- Transportation and Planning
- Greening
- Other:

Return to:

Hayes Valley Neighborhood Association
 1800 Market Street, PMB #104
 San Francisco, CA 94102

APRIL

Thursday, April 23rd
6:30 pm
 Greening Committee Meeting discussing drought concerns and tree plantings
 Hayes Valley Playground Clubhouse at Hayes & Buchanan

Thursday, April 23rd
7 pm
 HVNA April Community Meeting: Traffic Calming
 Hayes Valley Playground Clubhouse at Hayes & Buchanan

MAY

Friday, May 1st
 Public Safety Meeting
 Korean American Center
 745 Buchanan

Sunday, May 3rd
11 am - 6 pm
 Urbran Air Market
 Hayes & Octavia
 Stop by the HVNA booth!

Can you help organize our new Children & Family Committee?

Have a vision for what HVNA can do to support families in our neighborhood? Contact childrenandfamily@hayesvalleysf.org to learn more!

NEIGHBORHOOD NUMBERS

Emergency.....	911
Police: Non-Emergency.....	553-0123
Police: Anonymous Tip Line.....	614-3451
Police: Northern Station.....	614-3400
Homeless Outreach Team 24/7.....	734-4233
All City Departments.....	311

MAY

Thursday, May 7th
7 pm
 HVNA Board Meeting
 700 Hayes Street

Saturday, May 16th
10 am - 12 pm
 Walking Tour of Hayes Valley
12 - 2 pm
 Ham & Eggs Fire Brunch

Sunday, May 17th
7:30 am - 2 pm
 Bay to Breakers
 Cheer on the athletes and wannabes. Hayes Valley has been the race's Main Street for 103 years.

Thursday, May 28th
6:30 pm
 Greening Committee Meeting continuing discussions of drought concerns and plantings
 Hayes Valley Playground Clubhouse at Hayes & Buchanan

Thursday, May 28th
7 pm
 HVNA Community Meeting: Celebrate Summer - Greening & Water Conservation in HV
 Hayes Valley Playground Clubhouse at Hayes & Buchanan

Advertise in The Voice!

Contact voice@hayesvalleysf.org to learn more!

See *The Voice* online! Visit us at: www.hayesvalleysf.org

The **HAYES VALLEY** *Voice*

Volume 17/Issue 02

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March/April 2015

HISTORIC HAYES VALLEY

HVNA's Role in the Demolition of the Central Freeway Hayes Valley

By Larry Cronander

The struggle to demolish the Central Freeway is the defining event in the recent history of Hayes Valley. The thriving, vibrant neighborhood that Hayes Valley is today is the direct result of neighborhood activism beginning in the nineties to demolish the earthquake-damaged Central Freeway. The HVNA has long desired to create a commemoration of some kind in Hayes Valley to celebrate the long effort and success of the HVNA, many city officials, and neighborhood activists in bringing down the Central Freeway and revitalizing Hayes Valley. Some funds have been set aside for this purpose.



This effort has gained momentum recently as the memory of the Freeway Revolt in Hayes Valley fades with time, as new residents move in and residential developments fill the former freeway's footprints. A visitor to Hayes Valley five years from now would never know that a freeway had ever existed here (unless they know the neighborhood's history) or that the thriving neighborhood before them is the direct result of visionary activists working to improve the neighborhood. It is an inspirational story of how grassroots efforts of individuals and groups can bring about effective positive change.

First, some background. After the Second World War, with suburbs thriving and automobiles and commuting seen as the way of the future, transit and urban planning turned toward improving commute and automobile access in and through urban areas. In San Francisco, with its nineteenth-century street plan, City and State agencies in the late forties and fifties planned to build ten elevated freeways through San Francisco, from Ocean Beach through the Panhandle, around the Marina and Sunset districts.

Three of these double-decker freeways had been built by 1959: the Embarcadero, Bayshore, and Central. These freeways had a destructive effect on the neighborhoods through which they passed, with eminent domain demolitions of homes and businesses, as well as severe increases in crime and loss of property values. Hayes Valley, already in serious decline, was split in two by the Central Freeway and conditions became even worse.

Realizing the negative effects these freeways had on neighborhoods, widespread opposition in 1959 managed to halt the State's plans to build the remaining six freeways ("The Freeway Revolt"). A revised plan submitted by the State in 1966 was also rejected by the people, effectively ending new freeway construction in

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President's Column
 By Larry Cronander



"2015 marks the fifteenth anniversary of the incorporation of the Hayes Valley Neighborhood Association as a non-profit 501(c)4 corporation and the tenth anniversary of the opening of Octavia Boulevard. These are closely related events, as the HVNA was formed in part to seek the demolition of the Central Freeway in Hayes Valley, which had blighted the neighborhood for forty years. Cognizant of the HVNA's role in the third Freeway Revolt and of its many other ongoing successes in improving the neighborhood according to its mission, it is with humility that I become your President for this upcoming and important year.

Much of the work of the HVNA is done in its Committees. Here the dedicated and talented volunteers of the HVNA can focus on our many diverse neighborhood issues in a specialized and effective way according to their main areas of interest. All committees are working hard, and a new Families and Children committee has just been formed to assist the many new families moving into Hayes Valley. All Committee meetings are open to the public, and I strongly recommend that you attend Committee meetings in addition to the HVNA's monthly Community Meetings (next meeting: April 23rd) if you have a particular area of interest in neighborhood affairs. Contact the Committee Chairs for further particulars. All are welcome!

And save the dates for upcoming Hayes Valley events, including the Urban Air Market in Patricia's Green on May 3rd (stop by the HVNA booth!) and the fifth annual Ham and Eggs Fire Brunch on May 16th, a major fundraiser for the HVNA courtesy of the Biergarten and Suppenkuche, preceded by another popular walking tour of Hayes Valley. Join us!

president@hayesvalleysf.org

Community Art Space Coming to Hayes Valley!

By Russell Pritchard

We are very excited that the Hayes Valley Neighborhood Association has been given the unique opportunity to create a neighborhood art community space on the former freeway lot known as Parcel O. This is a city-owned parcel of land (corner of Fell and Laguna Streets) on which 110 units of affordable family housing will be built beginning two years from now. HVNA will manage and have use of the land for approximately 18 months beginning in August.

We are in negotiation now to determine the vision and site plan for this parcel of land which we hope will include the current construction trailer at the corner of Fell and Laguna which will house an Art Gallery and one single wide trailer along the Fell street frontage that will house an artist in residence and workshop program. The outdoor space will be prepped with either drought-tolerant grasses or a stone pebble surface so that it will be suitable as an art installation area, sculpture garden, and outdoor space for community gatherings and workshops.

We are defining the space usage to include our Hayes Valley community and are now calling upon the strength of our volunteer members to ensure maximum use, enjoyment, and maintenance of the space. We know that with our wealth talent in Hayes Valley from our artists, landscape architects, builders, and designers, our interim use Parcel O for Hayes Valley Community Art Space will be a very exciting activation of this site until the affordable housing construction is ready to be built.

Learn more, provide suggestions, and most importantly, volunteer! We need your creativity. It will take a village to make this Community Art Space a reality! Remember, it's going to happen, so be a part of the innovative use of space in our neighborhood.

Email ace@hayesvalleysf.org and president@hayesvalleysf.org to get involved.

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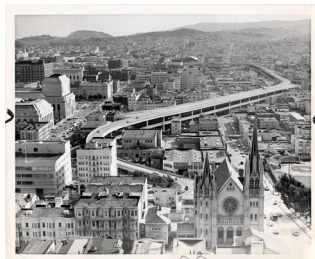
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Continued from Page 1



San Francisco ("The Second Freeway Revolt"), but the three already-existing freeways remained. The damage to Hayes Valley inflicted by the Central Freeway continued for decades.

The 1989 Loma Prieta earthquake severely damaged the existing freeways. The Embarcadero was demolished almost immediately and the Bayshore was seismically reinforced, both without significant debate. However, a lively debate ensued about the fate of the Central.

Thus began the third phase of the Freeway Revolt: the effort to demolish the damaged and damaging Central Freeway in Hayes Valley. Caltrans and many citizens in the western neighborhoods of San Francisco, thinking of their auto commutes, wanted to rebuild a seismically sound freeway on the Central's existing route. However, many neighborhood activists in Hayes Valley fought for years for the demolition of the Central Freeway after 1989. Believing that its demolition would lead to the revitalization of the neighborhood, these individuals met with both City and State officials and neighborhood groups in the Sunset and Richmond Districts to lobby for its demolition. Three contentious back and forth city-wide elections through the 1990s with propositions on the issue finally resulted in a vote to demolish the Central Freeway. This was a major victory for the neighborhood and the HVNA.

The Central Freeway was finally demolished in 2003. Improvements in the neighborhood began to appear quickly as a result. Out from under the shadow of the Freeway, the neighborhood quickly began to revive. Crime decreased by 70 percent between 2002 and 2007. Octavia Boulevard opened in 2005. New shops and residents changed the neighborhood into the destination commercial and residential district it is today. New residential and retail spaces continue to be built on the land parcels where the freeway once was.



Octavia Boulevard and Patricia's Green, the heart of Hayes Valley, both stand where parts of the Freeway were. Patricia's Green is named after Patricia Walkup, a major neighborhood activist in the effort to bring down the freeway in Hayes Valley and a founder of the HVNA.

2015 marks the tenth anniversary of the opening of Octavia Boulevard. This summer, the HVNA will announce a design competition for a commemoration of the Freeway Revolt in Hayes Valley and the role residents played in the transformation of the neighborhood. Once a design is selected, fundraising for its realization will begin, with a tentative installation date in 2016. Watch for further details in future announcements!

Less Than the Least We Can Do



By De'Anthony Jones & Devi Zinzuvadia

What does summer have to do with it? If we get them engaged early, and often, under-served youth of color are less likely to find themselves on the other end of a violent confrontation.

Black and brown lives matter to us, and whether the conversation deals with officer-involved violence or community-based mayhem homegrown in our streets, the answer is the same: our children need more resources, more guidance, more encouragement, and more engagement. On a January night earlier this year, four college-aged men were executed in Hayes Valley by currently unnamed shooters with as-yet undisclosed motives. For those of us who work in this community and others like it, we see daily the result of policies and practices that leave our children without the myriad options their more richly resourced peers throughout the City have at their disposal.

Reasonable people can disagree about these issues, but pause should be taken to consider how we frame questions about incidents like this quadruple homicide. It is easy—almost reflexive—within news reports, casual conversations, and everywhere in between, to declare that the four men who were murdered were up to no good, had unsavory dealings or plans, were in the wrong place and doing the wrong thing on that unseasonably balmy January night. This very sentiment is, too, a problem because it paints the picture that black and brown youth only die because of something they did or initiated. Truly, this sentiment is less often heard when the victim is young, affluent, and not African American or Latino.

Leaving aside that the investigation is ongoing and circumstances are still being explored, such an approach begs the question: Does this mean that only angels and saints deserve not to be shot in the head with semi-automatic weapons, left to die in the street? We think that this, safety in one's own neighborhood, is a basic human right afforded to all in a civil society. If we are not safe, if our children are not safe, on the streets of their own city, then it's worth examining what systemic failures are present, and work forward from there.

We have committed our careers to answering this question and to serving the young people who are most in need of intervention. We both were born and raised in San Francisco, and take very seriously the fate of all children in the City. Our hope is that through a comprehensive and collective dialogue on this issue, we can begin to explore and identify the root causes of this issue. We further feel that programming has to be more dynamic and intentional, and built to better support all aspects of a young person's life. Solving this problem will require collaboration, communication, and lastly, courage.

De'Anthony Jones is Project Coordinator at Collective Impact - Magic Zone, where he is coordinating efforts to build a comprehensive summer internship program for at-risk youth. Devi Zinzuvadia is Community Engagement & Outreach Coordinator at Collective Impact - Magic Zone. Email: info@hayesvalleysf.org or devi@sfmagiczone.org



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1800 Market Street, PMB #104
San Francisco, CA 94102

Larry Cronander, *President*
president@hayesvalleysf.org

Gail Baugh, *Vice President*
vicepresident@hayesvalleysf.org

Nathan Lozier, *Treasurer*

Jason Henderson, *Corresponding Secretary*
info@hayesvalleysf.org

Angel Davis, *Recording Secretary*

Bob Barnwell, *Membership Secretary*
membership@hayesvalleysf.org

Members at Large:

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- Craig Hamburg
- Russell Pritchard
- Daniel Watson-Weller

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Judson True

Ex-Officio Member:

- William Bulkley
- Karen Mauney-Brodek
- Jay Rosenberg

HVNA Committees

Arts, Culture, and Entertainment

William Bulkley and
Madeline Behrens-Brigham, *Co-Chairs*
art@hayesvalleysf.org

Business Relations

business@hayesvalleysf.org

Communications & The Voice

Gail Baugh, *Chair*
voice@hayesvalleysf.org

Public Safety

Bob Barnwell, *Chair*
safety@hayesvalleysf.org

Transportation and Planning

Jason Henderson, *Chair*
planning@hayesvalleysf.org

Greening

Jay Rosenberg and Jim Warshell,
Co-Chairs
greening@hayesvalleysf.org

Support HVNA Business Members

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131 Franklin, LLC

1700 Market Street, LLC

Linden Hayes Owners Association

Absinthe Brasserie and Bar

African - American Art and Culture

Complex

African - American Shakespeare Company

AgeSong

Arlequin Café

Arlequin Wine Merchants

Azari Property Management

BHG, Mason-McDuffie Real Estate

Biergarten

BIRBA Wine Bar

Blue Bottle Coffee

The Bold Italic

Boxing Room

Boys and Girls Clubs of San Francisco

Brilliant Corners (West Bay Housing /

Octavia Court)

BUILD Inc.

Casey's Pizza

Cathedral Hill Neighbors Association

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Chrysalis Capital Group, LLC

Compass Family Services

DDG

DM Development Partners LLC

Domport Auto Body, LLC

Edwardian Hotel

Fig and Thistle

First Baptist Church of SF

Gant Rigger

Hayes and Kebab

Hayes Valley Inn

Jews for Jesus

Knapp Planning and Environmental

Consulting

LGBT Community Center

Life Chiropractic

Lucid Beauty

Lux SF

Magic Zone

Miette Confiserie

Muka Lounge

Nabila's Health Foods

National Center for International Schools

Neighborhood Baptist Church

New Conservatory Theatre Center

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Openhouse

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Zen Center Bookstore

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Names in bold type indicate members at the Benefactor level. Thank you!

SUPPENKÜCHE & BIERGARTEN PRESENT:
**THE 5TH ANNUAL
HAYES VALLEY
1906 HAM AND EGGS**

**FIRE
BRUNCH**
& NEIGHBORHOOD BENEFIT
SAT. MAY 16TH

★ **NOON** ★
BIERGARTEN
424 OCTAVIA AT LINDEN
(PROCEEDS BENEFIT THE HAYES VALLEY NEIGHBORHOOD ASSOCIATION)

**ALSO JOIN US AT 10AM FOR AN
HISTORIC TOUR
OF OUR NEIGHBORHOOD**



Ham and Eggs Fire Brunch

Did you know the Great Fire that followed the 1906 earthquake started here in Hayes Valley? The fire started on Hayes Street as a family tried to cook breakfast (hence the name "ham and eggs") in their quake-damaged kitchen and the fire ignited in the broken brick chimney. The fallen debris from the quake prevented firefighters from reaching the fire, and it spread quickly. You know the rest of the story.

We celebrate the Ham & Eggs fire as a Hayes Valley event to call attention to safety in our community and always meeting your neighbors, before an emergency happens. Biergarten, one of our strongest HVNA members, provides the food. All funds raised support the activities of the HVNA.

Architectural Treasures of Hayes Valley

Hayes Valley is one of the oldest neighborhoods in San Francisco to survive the catastrophic events of April 18, 1906. The events set in motion forces of demographic as well as architectural change with which we live today. Settled and developed from the 1850s, some of the oldest buildings in the City remain in Hayes Valley. Every block reveals the long history of the neighborhood both before and after 1906, including many Victorian and later architectural splendors. Join HVNA Board member Larry Cronander as we examine these treasures of Hayes Valley and discuss the neighborhood's interesting, tumultuous and colorful history as revealed in its architecture. We'll meet at 10 am at Biergarten and end in time for the Ham and Eggs Fire Brunch! \$10, with all proceeds benefitting the HVNA. RSVP to president@hayesvalleysf.org.

Come in for a Coffee, Come Back for a Cocktail

By Murrey E. Nelson

Coffee by day, cocktails by night...that's how Muka Lounge rolls. Located at 370 Grove Street, Muka serves Red Bay Coffee and pastries during the day, and is transformed into a full-service bar in the afternoon, with a happy hour from 2 pm to 6 pm. Proprietor Jean Luc Kayigire bought the lease for the space a little less than two years ago, originally opening it as a restaurant. After six months he decided to focus less on food and more on beverages and atmosphere and thus the coffee/wine bar concept was born.

Kayigire emigrated to the U.S. from Burundi/Rwanda in 2003, so his father could teach at Berkeley. Their favorite Bay Area drive was through Hayes Valley to the Marina and then over the Bay Bridge. Jean Luc attended Berkeley, majoring in film, but his heart was always in the hospitality field. He opened Moussy on Polk Street, but finally made his way back to Hayes Valley after eight years, when the former Blue Muse space became available. He named his new watering hole after his mother, Muka. For him, Muka is about creating a low-stress environment for himself and his customers.



And who are those customers? According to Jean Luc, lots of ballet dancers...and violinists, city workers, former Moussy patrons. He let me in on a little secret: violinists drink a lot of coffee. Along with the coffee and pastries baked on site by Samer Salman, Muka serves inexpensive cocktails crafted from great ingredients, wine and beer, and some savory snacks to go along with them.

The space is airy and sophisticated, done in his mother's favorite colors, red and black. Jean Luc build some of the bars himself, learning how to weld. He put in the floor and laid the attractive brick walls too. The overall effect is of a chic but comfortable pub.

Muka Lounge, 370 Grove Street, (415) 701-9888. Email business@hayesvalleysf.org to be featured.



Transportation & Planning Update

By Jason Henderson

Here's an update on the key projects the HVNA's Transportation & Planning Committee (T & P) has tackled since the beginning of 2015.

Affordable Housing

In March the HVNA unanimously endorsed a non-binding policy statement asking for more below market rate (BMR) housing in the Upper Market corridor. With less land for development and even less onsite inclusionary BMR housing being built in proportion to market rate housing, Upper Market neighborhood associations have organized to create a policy statement that will refuse to support any project that contains less than 20 percent BMR units on site.

HVNA's T & P Committee will consider expanding this policy statement in our Market/Octavia neighborhood, collaborating with neighboring organizations, as well as urge that the Board of Supervisors, planning department, and Mayor's Office of Housing craft more aggressive measures to ensure that lower and middle class people can stay in San Francisco. This is a step in an emerging coalition to bring more affordable housing in this building boom. Income diversity is part of a healthy city, and yet now a generation of new housing stock may be unaffordable to many would-be residents.

Octavia Boulevard Traffic Calming

HVNA has worked closely with SFMTA to produce a set of priority projects to reduce speeding, red light running, and other traffic problems around the Boulevard. Items on the priority list include pedestrian safety at the dangerous Oak and Octavia intersection, calming along the access lanes parallel to the Boulevard, bicycle safety on Page Street, and safety enhancements at the Market and Octavia intersection. In the meantime, with the repaving of Hayes Street expected soon, SFMTA has also proposed bus stop improvements and pedestrian bulb-outs as part of their "dig once" approach to repaving streets.

Tower on Market and Van Ness

Since January the T & P committee has met twice with Build Inc., which is proposing a tower at the Market and Van Ness/Oak intersection. Tentatively called "1 Oak" the project includes a 400-foot residential tower as well as required affordable housing on three of the parcels on Octavia Boulevard between Haight and Oak. With bus rapid transit coming in a few years, a pedestrian overhaul of Van Ness, and better biking facilities on Market, we continue to urge the developer to build with zero parking. The transit-rich location of this tower, with the excessive parking proposed, will contribute to more car congestion, pedestrian/bike safety concerns.

HVNA T & P is also closely watching the proposal for the public space on Oak and Market Streets: the wind canopy and the relocated Muni Metro entrance. While all potentially good ideas, these concepts should be not draw from scarce community impact fee revenue. These fees are already obligated to important safety and traffic calming enhancements in the Market and Octavia Plan area.

HVNA is pleased that Build Inc. is proposing to put BMR units on Octavia Boulevard, within a few blocks of 1 Oak. Ideally, the best outcome for the

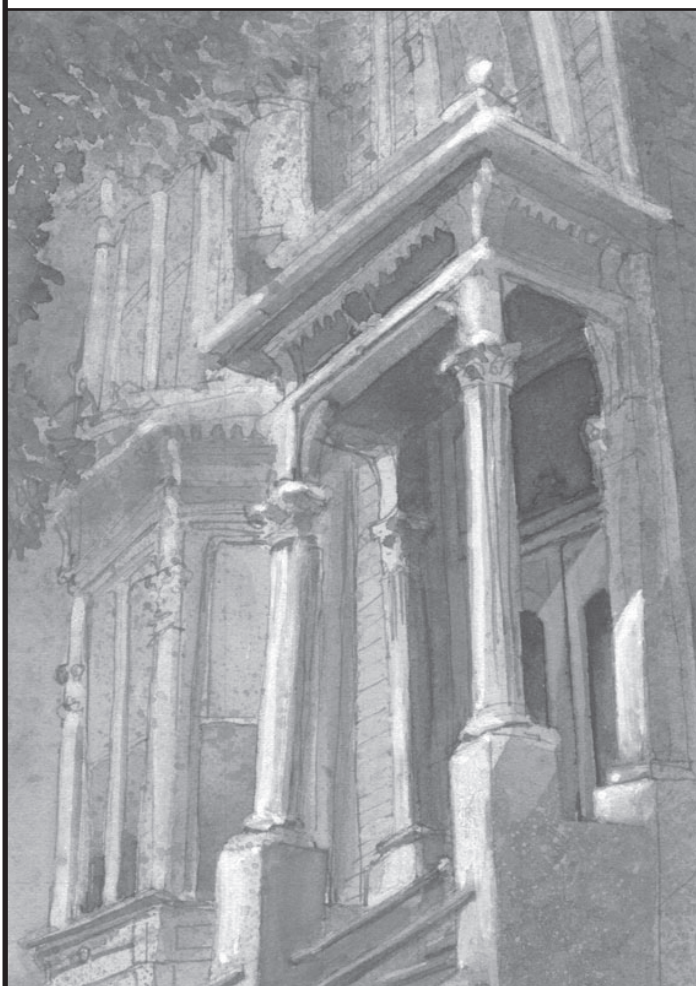
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Community Safety Concerns

By Bob Barnwell

San Francisco is a city of many neighborhoods, yet within each neighborhood there are many different communities with their own public safety concerns. The Korean American Center is in Hayes Valley as well as the African American Art and Culture Complex, and the LGBT Center. Agesong has two locations for assisted senior living on Laguna, and we all see the growth of families and children here.

At the March 2nd Public Safety meeting, three communities attended to discuss their public safety concerns. Spencer Tolliver, Clubhouse Director for the new Boys and Girls Club location at the corner of Gough and Fulton, talked about a major public safety concern of getting youth to and from the clubhouse. Agesong, represented by Dr. Sally Gelardin, talked about a major concern involving pedestrian safety. Within 10 days, two yellow signs identifying Senior Living Facilities were at stop signs at Laguna. Board of Supervisor President London Breed was at the meeting and her office helped to get the signs up.

Evan Knopf, Executive Assistant to the Director of the LGBT Center, was also in attendance to discuss the high rate of harassment and violence against LGBT community members. An even bigger problem is that over 60 percent of these crimes are not reported to the police. How can police know crimes are happening and try to aid in prevention if the crimes are not reported? The Public Safety Committee stands ready to assist the LGBT Center in providing better instructions on reporting crimes.

Hayes Valley is a small neighborhood, both communally and physically. When one community's safety is a concern, it's the neighborhood's concern.

Email safety@hayesvalleysf.org for more information.

Continued from Page 4

city is 20 percent affordable housing within the tower itself, but the option of providing BMR nearby is promising. We also appreciate the openness of the developer in considering the needs of low-income transitional youth populations, which is what one of the Octavia parcels is obligated to serve.

This project is over a year away from the approval stages, and HVNA will continue to work closely with all interested parties in ensuring that a huge development like this works best for our community.

1700 Market Street

See an expanded T & P committee update at the following web address: <http://www.hayesvalleysf.org/committees/transportation-planning/>

HVNA's continuing mission

Affordable housing, and housing for diverse populations and needs is a central philosophical tenant and policy objective of HVNA and we will continue to watch projects like the Tower at Market and Van Ness. The bottom line is that our community, by helping to create and champion the Market and Octavia Plan, incurred great value on land in our neighborhood, and we expect developers, with whom HVNA will continue to work collaboratively, to respectfully follow the rules.

If you are interested in affordable housing, sustainable transportation, or good urban design, contact planning@hayesvalleysf.org to get involved.

HAYES VALLEY SPRING
URBAN AIR MARKET
A curated marketplace for sustainable design.

**SUNDAY
MAY 3RD
11 AM-6 PM**
Octavia & Hayes St.
San Francisco

THIS ONE DAY SHOPPING EVENT
IS FREE TO ATTEND!
urbanairmarket.com

Shop All Things Local at the Urban Air Market Spring Show

A change of season is in the air and the neighborhood is blooming. What better way to welcome Spring than with Urban Air Market, a free outdoor festival for sustainable design, popping-up in Hayes Valley this May!

A perfect outing for families or afternoon dates with friends, Urban Air Market invites attendees to discover and shop all things local from apparel and accessories, to home goods and body products. The event will take place around Patricia's Green on Octavia and Hayes on Sunday, May 3rd from 11 am to 6 pm.

For eleven years, Urban Air Market has served the community in support of creative entrepreneurs and independent designers. Not only does Urban Air Market provide a well curated marketplace for small businesses to showcase their products, it directly connects shoppers and tastemakers to emerging designers, local art and sustainable products.

For more information and to RSVP, visit urbanairmarket.com.