

# The HAYES VALLEY Voice

## Arts Incubator Comes to Hayes Valley!

By Gail Baugh, HVNA Vice President

It's finally about to happen! One of the last remnants of the Central Freeway (a nearly 1 acre site known as Parcel O in the Market/Octavia Plan) on the corner of Fell and Laguna Streets, will be embraced by Hayes Valley. It will be activated with a variety of art-related activities now in the planning stages. Parcel O will operate under the umbrella of "Hayes Valley Art Works" collaborating with the Hayes Valley Neighborhood Association and the new Haight Street Art Center. All three organizations will reach out to our neighborhood and the greater community to engage everyone to enjoy this space for its lively activities and just being neighborly.

We are pleased to have the opportunity to embrace this large site to be a place where the residents can come together to discuss, learn, teach, share, and express artistic vision for the betterment of our neighborhood. The site activation will be an interim use, supported by the Mayor's Office of Housing, Department of Real Estate, and our supervisor London Breed, until a 100+ units of affordable family housing can be built, scheduled for a late 2016 start date.

HVNA is in the final stages of an agreement with the city to activate the parcel as this edition of *The Voice* is going to print. The three groups that will activate the site are planning a physical layout that will include seating, green space (a container orchard and other drought-tolerant landscaping), and

places for activities. The use of the outdoor space will be activated as an art display space, as well as a neighborhood gathering space for meetings, and community based projects. All three organizations will reach out to our neighborhood and the greater community to engage everyone to enjoy this space for its lively activities and just being neighborly. More details will appear on the [hayesvalleysf.org](http://hayesvalleysf.org) blog and other social media. If you have ideas, volunteer time, or materials to contribute to this temporary project, we look forward to your support!

*Meet the three groups working on this project:*

**Hayes Valley Art Works**, this organization will manage the site and provide leadership for volunteer activities and coordinate programming for the space with the other two organizations.

**HVNA**, The Hayes Valley Neighborhood Association's A.C.E. Committee will help organize and maintain the art-related projects that are on the site. The Greening committee will support the envisioned container orchard or other plant-related projects that are on the site.

**Haight Street Art Center**, this new community-serving visual arts center to open at the new complex on Haight Street (between Buchanan and Laguna) in early 2016. They will collaborate with Hayes Valley Art Works to coordinate art

*continued on page 2*

## President's Column

By Larry Cronander



The past two months have seen important activities in many areas of life in Hayes Valley. Although one did not turn out as the Merchants and HVNA had hoped, many important lessons were learned for the future. Other activities promise much for the livability of the Hayes Valley Community in both the long and short term.

The HVNA's Appeal of Kit and Ace's permits for 371 Hayes Street was denied by the Board of Appeals on August 26<sup>th</sup>. Kit and Ace will now open their shop, and we have since reached out to them as new neighbors and are working with them to become constructive, responsible, and participating members of the Hayes Valley community. As a result of our experience, the HVNA is now working even more closely than previously with the Small Business Commission, Planning Department and Zoning Administrator to increase vigilant enforcement on the formula retail ban in Hayes Valley, and is exploring further revisions to the Planning Code.

Other projects in the near and long term are exciting. The activation of Parcel O (Fell and Laguna) for temporary use as an arts and education incubator space are proceeding apace and we hope to make an announcement in October of its opening date. Plans for the Central Freeway Demolition Commemoration (not the final name) monument are about to enter the design competition stage. Plans are in the very early stages for comprehensive HVNA recommendations to the MTA for ameliorating the chronic and worsening traffic problems in the area west of Octavia Boulevard, including Octavia, Page, Oak and other dangerous and congested streets in this area of the neighborhood. We support the two proposed new parklets on Hayes Street. A greening project for Lily Street is under consideration. The HVNA is continues to monitor the use of the retail space at 555 Fulton for an affordable grocery store (see the blog on our website for more information), and the

*continued on page 3*



# Property Crimes Still a Problem in Hayes Valley

By Bob Barnwell, Chair, Safety Committee

There has been a major increase in property crimes over the past year in San Francisco in general and Northern Station of SFPD in particular. Northern Station handles all of Hayes Valley. Property crimes - as defined by the SFPD - can include burglary, auto theft, theft from vehicle (car break-ins), and arson. Between July 2014 and July 2015 San Francisco property crimes increased by 21% while crimes covered by Northern Station have experienced an increase of 41%. Car break-ins are particularly high with an 80% increase in Northern Station during the time period mentioned above. Those who are visiting have been affected even more than locals with twith an estimated 70% of the car break-in victims being tourists.

At the October 5<sup>th</sup> Public Safety Meeting an important property crime in Hayes Valley was discussed - bicycle theft. With our neighborhood being designated a "Transit First Area," bike thefts really hurt our ability to get around. Northern Station, SF Bicycle Coalition, and SF SAFE were in attendance at the meeting to discuss this problem. They provided information including the estimated number of bike thefts citywide as well as specifics related to Northern Station's region. The exact number is "estimated" because many bike thefts are not reported. This ability of SFPD to prevent bike thefts is hindered by the lack of reported bicycle thefts. If they do not know a crime has occurred, it makes it difficult for them to prevent similar crimes moving forward. SF SAFE had a great brochure on how to protect your bike. They also mentioned the free service they provide with a residential specialist to help prevent the theft of multiple bikes from a storage area. It is very important to report your bike being stolen. At the meeting there was a discussion of the type of locks that are best to prevent theft.

Speaking from personal experience, my bicycle was stolen from within my apartment building. Workers repairing a back apartment left the front door open and led to a crime of opportunity. I reported the crime to SFPD. Luckily, I have renters insurance and with the police report, I was able to be reimbursed for a new bike within 10 days.

Help is on the way. At the September 16 San Francisco Police Commission hearing held in Hayes Valley the Commanding officer of Northern Station, Captain Greg McEachern, mentioned the increase in the number of police officers being deployed. He also mentioned the Northern Station goal of a decrease of 10% in crime. This cannot come soon enough for the Hayes Valley residents who have experienced car being broken into or stolen, bicycle thefts, and even houses burglarized. More police on the street will help but we still must do our best to **report all property crimes**.

*Check out SF SAFE for help around your residence in preventing crime.*

**Advertise in *The Voice!***  
**Contact**  
**voice@hayesvalleysf.org**  
**to learn more!**

*continued from page 1*

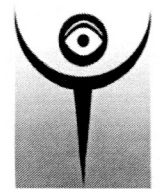
activities and introduce itself to our neighborhood. The Haight Street Art Center led the crowd funding to create the new bronze Silly Pink Bunny to be installed near its new entrance on Haight Street.

Watch out for announcements on social media, online newsfeeds, and signs at the site for updates on the upcoming burst of activity that will include your participation to make the site neighborhood-friendly. Hope to see you there soon!!

Contact the team at [hayesvalleyartworks@gmail.com](mailto:hayesvalleyartworks@gmail.com) for more information.



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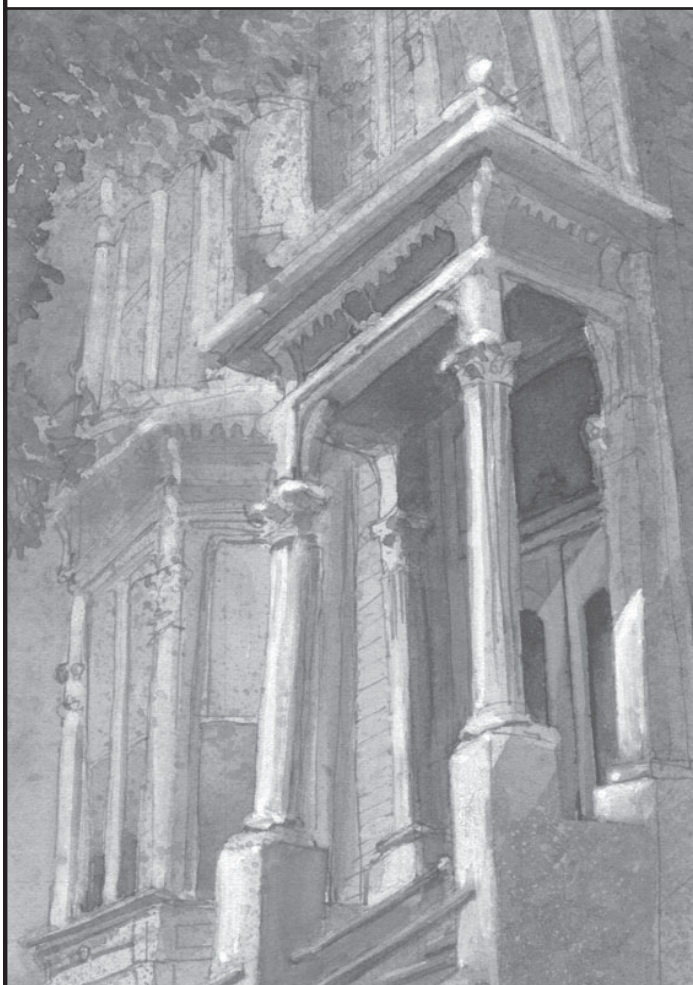


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*President's Column continued from page 1*

association is working with the Small Business Commission to encourage neighborhood-serving businesses in the many new retail spaces in the area. The HVNA will reach out to the new principal at John Muir School to see how we can work together for our Hayes Valley children.

This is only a partial list! Stay tuned for more news about the HVNA's role in all these projects, in the Voice or online. We are a group of dedicated volunteer friends and neighbors working for Hayes Valley according to our mission statement. Everyone's membership and participation is valued and welcomed.

*president@hayesvalleysf.org*

## Time to Renew Your HVNA Membership

*By Bob Barnwell, Membership Secretary, HVNA*

October 1 is the kickoff to our annual Fall Renewal Campaign. 50% of HVNA members renew in the Fall months (September through December) If it is your time to renew, you should expect to receive a renewal letter and membership application with an addressed return envelope in the mail. You can also go online and renew using PayPal. We began accepting online payments earlier this year and it has become a very popular way to join and renew your HVNA membership.

HVNA membership fees help fund much of the HVNA budget. One of the biggest expenses for the HVNA is communication via the printing and distribution of The Voice. There are many other ways in which the HVNA uses your membership contribution. The HVNA has a history of supporting arts in the community. Our A.C.E. Committee is very active and also provides funding for the artwork at Patricia's Green. We also dedicate funds to the printing of Public Safety Bulletins and promotion of Public Safety Meetings. Funds are also used to file briefs at City Hall for transportation and planning issues and also business issues. Our Greening Committee continues to help make our area greener, better looking and safer. Last year the HVNA allocated a large portion of funds to upgrade the website by hiring a Hayes Valley-based web design company. Check out the new [www.hayesvalleysf.org](http://www.hayesvalleysf.org) and see what a good investment it was! Finally, each year the neighborhood association donates funds to support local non-profit groups that benefit the neighborhood.

There are a lot of new people in Hayes Valley and many joining HVNA and getting involved in the community. We now have the largest membership EVER!. It is time for many of you renew your membership and many others who have yet to join!

Please join the Hayes Valley Neighborhood Association today! Visit <http://hayesvalleysf.org/join/> to see more.

**Tweet About It!**

**Use the hashtag  
#HayesValleySF  
when posting updates about  
our neighborhood!**

## “Turning the Page” on Page Street

By Jason Henderson, Chair, HVNA Transportation & Planning Committee

Spanning almost two miles from Golden Gate Park to Market Street, Page Street is a bicycle route of citywide importance. It takes 15 minutes to cycle the length of Page, and the route connects neighborhoods that have relatively high rates of cycling and car free households. Along the two miles from The Haight to Hayes Valley between 5 and 10 percent of trips are by bike while 40 to 60 percent of households car free. On any given weekday morning you can stand on the corner of Page and Octavia Boulevard and see that bicycling is booming - there are almost as many people commuting on bicycles as people in single-occupant vehicles, and sometimes more.

Yet despite the bicycle boom and the city’s goal of encouraging more cycling, Page is becoming more inhospitable to cyclists. Single-occupant cars create long queues backing uphill from Octavia to Laguna, Buchanan, and at peak times as far back as Webster. Cyclists are forced to filter either to the left of long lines of queuing cars, against oncoming traffic, or to the right in the dangerous “door zone” tunnel adjacent to parked cars. The cars, mostly turning right onto Octavia in order to get to the freeway, are each gobbling-up four to five times the street space of cyclists and leave no safe space to cycle.

Responding to this, and after lengthy study and multiple public meetings, HVNA has joined with the San Francisco Bicycle Coalition in calling on SFMTA to immediately add a center-running, green bike lane on two blocks of Page from Buchanan to Octavia, and to also add green bike boxes and clear pavement markings showing drivers that bikes are a priority on Page. This can be implemented quickly and cheaply. There is enough money available from the Market and Octavia Plan’s impact fee fund, meant to mitigate traffic on streets like Page.



Longer-term, HVNA is advocating for the SFMTA to make Page Street what it is supposed to be – a quiet residential street suitable for walking and cycling. This includes restricting right turns from Page to Octavia, as well as diverting cars upstream at Laguna, Buchanan, and perhaps Webster. Page Street should be converted into a “bicycle boulevard,” with slower car speeds, traffic diverters, and faster, safer, more direct routes for bicyclists.

Ultimately, the City, using traffic signaling technology and computers, needs to meter car traffic on Oak Street between Stanyan/Kezar and Octavia. From the west, drivers, mostly single-occupant, cumulatively overwhelm Oak and Octavia leading to cars spilling over to Page and Haight Streets. The city needs to meter that traffic upstream before it jams up, and at the same time, use well-tested traffic calming to keep the cars from spilling over to Page and Haight. Car-drivers can have a better-managed Oak, and transit-riders will have a better Haight. It’s time to “turn the page” on Page by giving priority to bicyclists and pedestrians.

## Local Voices: Zen Hospice

By Jim Warshell,  
long term Zen Hospice Volunteer & Hayes Valley resident

We all feel it. There is something special about this neighborhood. Most people know the Zen Center is in Hayes Valley in the landmark Julia Morgan building at Laguna and Page. This Center is clearly part of this good vibe. Not everyone knows that we also have Zen Hospice just down the street from the Zen Center on Page Street. Housed in a beautiful Victorian, next to an intimate park, it has been providing a caring environment for people of all beliefs since the AIDS crisis. There are just six beds in the house, but the 24-hour professional nursing care, supported by a large community of volunteers provide a unique end of life environment.

Compassionate care is how it can be best summed up. There is a beautiful garden in the back, a creative and flexible kitchen, and a resident’s choice of privacy or companionship. When a resident passes, their family has the option of a bathing ritual and/or a flower petal ceremony to send them off.

We are all going to die at some point. When I consider the options of extended life support in a hospital environment or the option of dignity, pain management and living fully to the end, I think I would choose the later. I think we have a remarkable gem in our midst at The Guest House, as this facility is aptly named. Zen Hospice also operates at Laguna Honda Hospital in the Forest Hill section of SF. Next time you pass The Guest House on Page Street, see if you can pick up the special feeling emanating from this house.

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## WE FIND ART, CULTURE & ENTERTAINMENT in Hayes Valley

By Madeline Behrens-Brigham with William Bulkley  
Chair & Co-Chair of Art, Culture & Entertainment Committee

Sherri Young, 20 year founder of the AASC and A.C.E. committee member, began last year reaching out to our performing arts neighbors. On Saturday, October 17th, the first of many collaborative performances will be held at PROXY from 12:00 pm- 3:00 pm. The three hour performance is one hour longer than originally planned due to the amount of interest from local performing arts organizations. Among some of the participants are Afro Solo, SF Jazz, SF Ballet, and the Nitty Dupree Studio of Dance\

At another corner of our border, artists are utilizing some of the buildings scheduled for new development in a year or so. ArtSpan is using one building for artist studios. Joshua Coffy added a mural to the outside of that building. <http://www.streetartsf.com/tag/joshua-coffy> Nearby, above the donut shop on Van Ness and Market, Siri Scull has opened a wellness center which offers a class called “Hypnosis meets Artistic Expression” and then an “Open Art-Making Workshop” among her many other courses. Check the schedule.. I might see you there. <http://siriscull.com/index.php/classes/>

On the mural topic, Sam Flores is continuing his installation along Linden which is a very thoughtful integration of elements along the alley. <http://hoodline.com/2015/07/artist-sam-flores-debuts-new-mural-in-linden-alley>

The A.C.E. committee supports many of the muralists with assistance for paint/volunteers and coatings for protection. Co-Chair Bill Bulkley is working on a report about the many aspects of murals in our area. An in depth article on the art that has graced our area and nearby communities since 2007 is being researched now.

Silly Pink Bunny and City Hall? City Hall just celebrated its 100th birthday and with that the SF Arts Commission named the first artist in residence. Jeremy Fish is known to us as the artist of the Silly Pink Bunny street sculpture which was at Haight and Laguna before becoming the recipient of a Kickstarter fund to have it made into bronze to be installed at the 55 Laguna site. Our A.C.E. committee is selling some of the remaining bobblehead bunnies made for that campaign. Contact me to see if any are left for adoption. \$25 goes to the Haight Street Art Center that saved the bunny! <http://sillypinkbunnies.com/>

Hayes Valley has over 70 artists (that we know of...) living in the community. A few open their doors for the city-wide Open Studio.. our weekend is October 24th, 25th. Look for Philippe Jestin, Diane Devine with Diane Hoffman & John Nieto, and Zed McGarigle as some of our amazing artists who will host in their studios this year.. <https://www.artspan.org/events-programs/visit-sf-open-studios>

We continue to work out the details of our upcoming design competition for the freeway commemorative work. Another project ongoing is compiling historical events to be noted on the sidewalks around Hayes Valley. An example would be the site of the movie “Greed” at Hayes and Laguna.. any other suggestions welcome. Many stores feature local artists and most recently, Ver Unica at 526 Hayes is showing Michelle L Morby’s “Faces of Fashion” [www.un-petitapercu.com](http://www.un-petitapercu.com) Hayes Valley Art Works @ Parcel “O” is on the boards as Gail Baugh wrote about on the front page. A.C.E. is excited to be part of this endeavor. To be informed of the committee meetings, contact us at [art@hayesvalleysf.org](mailto:art@hayesvalleysf.org) We are doing a test to have meetings be on a Saturday morning to see if that works for more people to become involved. The next date will be Saturday, October 17th.. time and location to be announced. In the meantime, keep your eyes open for ART, Culture & Entertainment!



**Social Media  
Volunteers Needed**  
Facebook-Twitter-Instagram  
Blogging-Content Creation  
Active on social media?  
We need your help & expertise!  
[voice@hayesvalleysf.org](mailto:voice@hayesvalleysf.org)

**Have a green thumb?**  
**Saturday, Nov. 7<sup>th</sup> 9am-12pm**  
**Work Day @ HV Playground**  
Dig in the dirt, meet your neighbors, and support the community garden and beautiful flower gardens. Lunch Included.  
[greening@hayesvalleysf.org](mailto:greening@hayesvalleysf.org)

## HVNA Board of Directors

Hayes Valley Neighborhood Association  
1800 Market Street, PMB #104  
San Francisco, CA 94102

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safety@hayesvalleysf.org

### **Transportation and Planning**

Jason Henderson, *Chair*  
planning@hayesvalleysf.org

### **Greening**

Jay Rosenberg and Jim Warshell,  
*Co-Chairs*  
greening@hayesvalleysf.org

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### **Arlequin Wine Merchants**

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Zen Hospice Project

*Names in **bold** type indicate members at the Benefactor level. Thank you!*

# VOTE!

## Remember - Election Day is Tuesday, November 3<sup>rd</sup>

# Where is the Affordable Grocery Store Promised for Hayes Valley?

By Gail Baugh, HVNA Vice President

The new market-rate condo development now nearing completion at 555 Fulton, between Octavia and Laguna was entitled by the Planning Department specifying inclusion of an affordable grocery store to serve the local community. The owner of the development, Guangzhou R&F Properties (based in Guangdong, China), through its local subsidiary, Fulton Street Ventures, purchased the already entitled/approved site in late 2012. The previous developer, with the encouragement of the Hayes Valley Neighborhood Association, included an affordable grocery store in the entitled ground floor commercial space. Though the site is within the boundaries of formula retail ban commercial district, one of the first moves the new owner made was to request a removal of the formula retail ban.

Fulton Street Ventures has remained distant from HVNA's inquiries and not transparent in its activities. There have been numerous contacts with the supervisor's office, but none of the communication has been sent to any community organization, especially the Hayes Valley Neighborhood Association.

Supervisor Breed and HVNA are committed to the affordable grocery store for our community and the supervisor has worked to establish specific guidelines for affordability of specific food items. HVNA and other organizations expect meaningful community outreach from 555 Fulton Street Ventures itself, not hired contractors who don't represent our community. We all look forward to affordable fresh food in our neighborhood.

Contact [business@hayesvalleysf.org](mailto:business@hayesvalleysf.org) for more information.

**Want to record traffic issues, new buildings going up, other?**  
 Add new photos to our website gallery! Email [voice@hayesvalleysf.org](mailto:voice@hayesvalleysf.org)

**We need more volunteers to distribute the printed Voice.**  
 Meet your neighbors! Need help distributing in the Lower Haight. Email [voice@hayesvalleysf.org](mailto:voice@hayesvalleysf.org)

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## HVNA Membership Form

Join Hayes Valley Neighborhood Association. Just return your completed form with a personal check made payable to **Hayes Valley Neighborhood Association**. You can also join online at [www.hayesvalleysf.org](http://www.hayesvalleysf.org).

### Your information:

Name(s): \_\_\_\_\_

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City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Mobile/Fax: \_\_\_\_\_

Email (for HVNA mailing use only): \_\_\_\_\_

### Membership Levels:

Please check the appropriate membership category:

**Voting Member: Must reside within the association's boundaries**, or own property or a business within the association's boundaries (*see map*)

**Associate Member: Members residing outside the association's boundaries**

I am a:  Returning Member  New Member

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- Individual \$25
- Families/Dual Members \$35
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- Benefactor \$250
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- Small Non-Profit \$50



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- Business Relations
- Communications (Newsletter & Website)
- Families and Children
- Neighborhood Safety
- Support (flyer distribution, mailings, etc.)
- Transportation and Planning
- Greening
- Other:

### Return to:

Hayes Valley Neighborhood Association  
1800 Market Street, PMB #104  
San Francisco, CA 94102

## OCTOBER

### Monday, Oct. 5<sup>th</sup>

Public Safety Committee: 7:00pm  
Bike Safety and Bike Theft Prevention  
[safety@hayesvalleysf.org](mailto:safety@hayesvalleysf.org)  
Korean Cultural Center, 745 Buchanan

### Tuesday, Oct. 6<sup>th</sup>

Hayes Valley Merchants  
Association: 9:00am  
Fig and Thistle

### Saturday, Oct. 17<sup>th</sup>

A.C.E. Committee Meeting  
Time/Location TBD  
[art@hayesvalleysf.org](mailto:art@hayesvalleysf.org)

The Cultural Corridor, hosted by  
African American Shakespeare  
Company  
12:00pm-3:00pm  
PROXY at Octavia & Hayes

### Thursday, Oct. 22<sup>nd</sup>

Greening Committee Meeting:  
6:30pm-7:00pm  
Hayes Valley Playground at Hayes  
and Buchanan  
[greening@hayesvalleysf.org](mailto:greening@hayesvalleysf.org)

Membership & Community Meeting:  
7:00pm  
Hayes Valley Playground at Hayes  
and Buchanan  
*Will cover upcoming election (Prop F  
& Prop I, Sheriff candidates, update on  
grocery store at 555 Fulton*

## #HayesValleySF

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Homeless Outreach Team 24/7 . . . . .	734-4233
All City Departments . . . . .	311

## NOVEMBER

### Monday, Nov. 2<sup>nd</sup>

Public Safety Committee: 7:00pm  
[safety@hayesvalleysf.org](mailto:safety@hayesvalleysf.org)  
Korean Cultural Center, 745 Buchanan

### Tuesday, Nov. 3<sup>rd</sup>

Election Day - Please Vote!

Hayes Valley Merchants  
Association: 9:00am  
Fig and Thistle

### Saturday, Nov. 7<sup>th</sup>

Work Day at the Hayes Valley  
Playground Gardens!  
9:00am-12:00pm  
Dig in the dirt, meet your neighbors,  
and support the community garden  
and beautiful flower gardens. Lunch  
Included.  
Hayes Valley Playground at Hayes  
and Buchanan  
[greening@hayesvalleysf.org](mailto:greening@hayesvalleysf.org)

## DECEMBER

### Thursday, Dec. 3<sup>rd</sup>

Greening Committee Meeting:  
6:30pm-7:00pm  
Hayes Valley Playground at Hayes  
and Buchanan  
[greening@hayesvalleysf.org](mailto:greening@hayesvalleysf.org)

Membership & Community Meeting:  
7:00pm  
Hayes Valley Playground at Hayes  
and Buchanan

## We need more

volunteers to  
distribute  
printed copies  
of *The Voice!*

We need help

distributing in

Lower Haight.

[voice@hayesvalleysf.org](mailto:voice@hayesvalleysf.org)