

**February 4, 2019**

**President's Message**

Today you are receiving our Nominating Committee's Slate of Board Candidates. To vote, you must be present at our membership meeting on February 28, 7pm, at the Hayes Valley Clubhouse, located in the Playground at the corner of Hayes and Buchanan Streets. If your membership has lapsed, you can renew now online (<https://hayesvalleysf.org/join/>) or at the membership meeting.

You may receive an email version in advance of this snail mail letter.

As I step off the Board of Directors, my personal goal was to recruit a larger than usual number of Associate Board members who possess a new level of expertise from our Hayes Valley community. The nominations committee talked with every nominee, and asked them to provide a goal for themselves, achievable in partnership with others coming to the board. And as president emeritus, I intend to provide support and mentorship for the new board, as many presidents have done in the past.

We look forward to seeing you for our election evening and meeting the candidates and thanking the members stepping off the board for their community dedication.

Remember, you are receiving a single letter, even if you have a family membership or a dual membership. All members will be able to vote that evening.

Sincerely,

Gail Baugh  
President, HVNA

**February 5, 2019**

The Hayes Valley Neighborhood Association Nominating Committee is pleased to announce  
The **2019 Board of Directors** slate of candidates

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**OFFICERS (ONE-YEAR TERMS):**

**President: Craig Hamburg**

Hayes Valley has come a long way since the Central Freeway was removed and Octavia Blvd opened in 2005. HVNA's role in the neighborhood's revitalization cannot be ignored. Being actively involved on the HVNA Board has been a rewarding opportunity, allowing me to contribute to our local market rate / affordable housing stock, streetscape, neighborhood-serving retail, arts, culture, community events, public safety and homelessness response. However, a lot of work remains. I'm excited to expand my leadership role along with an aligned, energetic and evolving Board to build upon the HVNA legacy. My goal as President: to increase community via inclusion, communication, merchant involvement, family-friendly events and effective transit & housing planning. In addition, I'd like to further develop the Board's event planning and succession efforts.

**Vice President: Brian Goldstein**

Brian Goldstein is a longtime Hayes Valley resident and previous HVNA Board Member. He is currently the Director of Policy and Development with the Center on Juvenile and Criminal Justice in San Francisco. This coming year, Brian hopes to highlight the lived experience of our homeless neighbors in Hayes Valley and collaborate with others to develop thoughtful solutions to address this important issue.

**Treasurer: Dena Emmerson**

Dena Emmerson has been a HVNA Associate Board Member for one year. During that time, she has been involved with putting on events in Hayes Valley, especially at Hayes Valley Art Works. A researcher by day, she hopes to bring her love of spreadsheets to HVNA as Treasurer this year. GOAL: to organize and bring transparency to finances, and improve internal communications.

**Recording Secretary: Jennifer Laska**

Jennifer moved to San Francisco with her husband, Joe, in 2016. They quickly fell in love with Hayes Valley's abundant performing arts venues and lively restaurant scene. Knowing they'd finally found their ideal home, they bought and renovated an historic house in Hayes Valley where they intend to live for years to come. Jennifer's career in sales has spanned several industries including event planning in the entertainment industry and sales at medical companies. She currently leads a sales team for a start-up bio-tech company. Mid-career, Jennifer attended pastry school to indulge her love of baking. This sparked her entrepreneurial spirit, leading her to run her own dessert company for five years. The business has closed, but her love of baking continues. Jennifer is looking forward to getting more involved in the Hayes Valley community. Her goal and particular focus: keeping Hayes Valley a clean and safe neighborhood where commerce can flourish.

**Corresponding Secretary: Barbara Early**

Barbara is a 30 year resident of San Francisco and relocated to Hayes Valley four years ago. She has served as HVNA Recording Secretary for the past year. Barbara previously served as a board secretary of a community organization in another neighborhood, volunteered at the Board of Supervisors, and other community and volunteer efforts involving the arts. She has worked in arts administration at SFMOMA and theaters in San Francisco, as well as working in commercial and residential real estate. She is currently volunteer site manager at Hayes Valley Art Works, a community creation space featuring an art gallery and garden, on Octavia Boulevard and Oak Streets. Her goal is to support Hayes Valley's arts community and connect members and neighbors to develop a stronger sense of community around arts activities in the neighborhood. GOAL: Barbara would like to further develop community engagement through arts activities, particularly at Hayes Valley Art Works; she would also like to work on greater transparency on board committee meetings and work, and expand involvement with and outreach to new membership.

**Membership Secretary: Bob Barnwell**

Bob has lived in Hayes Valley for more than 12 years, and has been Membership Secretary for the last eight years. During that time, HVNA has increased membership in every year. There are now more than 300 active members; these include nearly 90 Business Members, and a number of Nonprofit members. Six years ago Membership established the Spring and Fall Renewal Campaigns, to encourage members to continue their involvement in HVNA,



and is now looking at other ways and systems to provide opportunities for people to join HVNA. Successful membership campaigns have allowed HVNA to use dues to support many local and community groups. We look forward to increasing our support of more nonprofit groups with new members in HVNA from all the new people moving into Hayes Valley. Membership will be expanding outreach to the community to involve more people; this means more HVNA information tables at Hayes Valley's many community events. Bob's goal for 2019: to work with the Merchants Association to retain more of the Business and Nonprofit members in HVNA.

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**MEMBERS-AT-LARGE (TWO-YEAR TERMS)**

**Nico Bremond**

Nico Bremond is a grassroots community advocate, based in the Western Addition. He began his community work with Collective Impact and the Ella Hill Hutch Community Center in 2014 while attending the University of San Francisco and pursuing a bachelor's degree in Sociology and African American Studies. Graduating that summer, Collective Impact hired him to become program coordinator for the Magic Zone/Mo Magic Teen Program, where students 13-19 could focus on developing leadership skills, work readiness techniques, performing arts expression while also improving literacy proficiency. After 5 years with C.I., Nico has mentored and supported over 150 teen and middle school clients. He has also traveled with Director of the SF Human Rights Commission, Sheryl Davis, presenting programs and initiatives that C.I. has innovated and fostered to educators and community advocates nationally. He is on the Board of Directors for Up on Top, another afterschool program based in the Tenderloin.

**Jason Henderson**

Jason is professor of Geography at San Francisco State University where he teaches about transportation and land use. A returning board member, he chairs HVNA's Transportation and Planning Committee and serves as the vice president of the Market/Octavia Community Advisory Committee (CAC), which advises the city on how to invest developer impact fees in the Market/Octavia Plan area. Top issues are affordable housing and MUNI.

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**MEMBERS-AT-LARGE (COMPLETING YEAR TWO, NOT PART OF NOMINATIONS SLATE)**

**Michelle H.**

Michelle is Managing Partner at RedBridge - a web design and development agency that has established partnerships with some of the top technology companies and nonprofit organizations in the Bay Area and Silicon Valley. Michelle takes her commitment to community volunteer work seriously. In her current role as HVNA communications chair, she oversees our web presence and works with the board, committee chairs, and community leaders to keep our membership and community informed of key issues and events. Working and living in Hayes Valley has enabled her to witness the many changes this neighborhood has undergone in recent years; she is a proponent of staying engaged on the issues that matter. Michelle's goal is to increase awareness of HVNA's role and efforts in the neighborhood to effectuate greater membership and volunteer engagement.

**Lloyd Silverstein**

I am a third-generation San Franciscan, (as is my wife, Cynthia), and we raised our two adult children here as well. My family has operated optical stores in the City since 1906. Our current location on Linden Alley is just a few blocks from our first location on Fillmore Street. I have served on other Merchants Associations (including the Union Square Business Improvement District), and find it very rewarding to get involved and give back to our community that has given so much to us. Since the removal of the Central Freeway, Hayes Valley has gone through some profound changes, most for the good. As a board member of HVNA, I take my role as a steward of our community very seriously. My goal for the coming year is to make our Merchants Association a more vital part of our community.

**Barbara Ann Thompson**

Concerned citizen of San Francisco, CA and this wonderful country and a resident of Hayes Valley for more than 55 years, I am an active and community-oriented woman whose activities include: serving as a member of the San Francisco Fire Department's NERT (Neighborhood Emergency Response Team); two years as a member of the San Francisco Police Department's ALERT (Auxiliary Law Enforcement Response Team); working as a community activist with the SF Human Rights Commission. Currently, I am working with S.F.'s Planning Department on design improvements for the Civic Center's public spaces. I am also an active member of the African American Art & Culture Complex; a community activist/advocate for the Freedom West Homes Co-op; and a coordinator with the

Neighborhood Baptist Church Healthy Cooking class, working with families on how to make healthy meals at a low cost. This Church has been a pillar for the community for more than 72 years. I have been named National Volunteer of the Year; worked with the American Heart Association; and was employed for 31 years at the University of California San Francisco, School of Pharmacy (retired), where I was co-founder of the Martin Luther King Jr. Commemoration Committee. My goals include: Planning and implementing events for our community to successfully utilize Buchanan Mall. I also aspire to serve as an ambassador for event nights with our community and the professional sports, performing arts and lectures in the area, including those involving the Giants, Warriors, Davies Symphony Hall, the Nourse Theater, and others. I have a giving spirit, and I am looking forward to the opportunity to serve HVNA.

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### **ELECTED ASSOCIATE MEMBERS (ONE-YEAR TERMS, NON-VOTING BOARD MEMBERS)**

Additionally, the Hayes Valley Neighborhood Association recognizes active members of the association who participate as non-voting but essential board members. Like voting board members, they must live or work in Hayes Valley. They serve one year terms. They are a part of the nominations slate.

#### **Mayra Alfaro Martinez**

I am a San Francisco native and a resident of Hayes Valley. My parents emigrated here from Mexico 36 years ago and I am very passionate about the immigrant community. I am currently the Family Services Coordinator for the Salvation Army Divisional Headquarters here in San Francisco. I track our monthly gift-in-kind reports and keep stats of our community activity from our three caseworkers serving the San Francisco low-income community. I am responsible for planning and executing our Annual Back to School and Christmas giveaways, which are one of the top three largest giveaway events here in SF. I am outgoing and love investing back into the community. I have been a longtime volunteer for an organization called Young Life serving as a mentor for SF high school students. I grew up playing sports and have such a passion for it. My leadership, teamwork attitude and competitive drive from my many years of playing sports shine in my daily work. It would be an honor to join the Board of Directors and give a fresh new perspective. GOAL: Bridge the gap for marginalized communities and help be the stepping stone for more participation from them, which will lead to opportunities for them.

#### **Michael Arulgnanendran**

I moved to SF in 2004, into Hayes Valley across from the Jazz Center before it was the Jazz Center. I enjoyed living in a city for the first time and joined communities focused around my interests at the time – running and motorcycling. I moved back in 2017, again into Hayes Valley across from the Jazz Center. Luckily, this time I found the time to engage more in the community. I run with West Valley Track Club, and am also part of Bicis del Pueblo (through PODER!), rebuilding bicycles in the Excelsior community with kids, and a regular attendee of HVNA meetings. I enjoy actively engaging with the local communities of SF and have a keen interest in areas like greater community engagement and youth/young adult programs. GOAL: I'd like to reach more Hayes Valley residents and learn what community features would benefit them. And, let them know HVNA is a forum to share those features and possibly effect change. HVNA and other orgs are the building blocks of "government" and need much greater engagement to serve everyone well.

#### **Wilma Batiste**

Wilma Batiste is a longtime member and trustee of the Neighborhood Baptist Church in Hayes Valley. She is recognized and serving on SF, state and national organizations that support our local community for better health. Wilma brings her exceptional network of resources, while presently serving as Neighborhood Baptist Church's Health Ministry Coordinator/Leader, facilitating many health events and activities in this capacity. She is currently member of San Francisco Foundation Leadership Council and a member of the San Francisco Interfaith Council Executive Board. She also serves as the Administrator for two Grants (Culture of Health and Tobacco Free Project) for the San Francisco Department of Public Health (DPH) San Francisco African American Faith Based Coalition and a new member of (NIH) All of Us IRB. GOAL: To create a succession plan for HVNA and Neighborhood Baptist Church to continue to work together for the benefit of needy neighbors in Hayes Valley.

#### **Matea Fish**

Matea Fish is the Director of Gallery Wendi Norris. From its global headquarters in the Hayes Valley neighborhood of San Francisco, Gallery Wendi Norris represents Modern and Contemporary artists working in a variety of media around the world. Fish has been with the gallery for over four years, and directs all of its key operations, working closely with artists, clients, museum curators and strategic partners. At the gallery, Fish's goal is to connect artists and artworks with audiences near and far, and champion the impact of contemporary art within our communities in a

rapidly evolving and globalizing society. Fish has overseen seven-figure public artworks, working with city officials, developers, architects, and artists to realize indelible and unique installations in San Francisco and other cities around the world. Fish has a bachelor's degree in Art History and Arts Management from the University of San Francisco, graduating with the highest honors. GOAL: I'd like to work with the HVNA art teams and committees to leverage my network, resources and expertise to realize positive growth in the neighborhood's art programming (including refining this into a more specific and quantitative goal that I can act on). What are the missions and goals of the art programming in general? How can we work together to develop the program to engage more people, actively reflect the interests of the community, and serve the HVNA's larger initiatives of creating a more equitable, healthy, and community-oriented neighborhood?

#### **Varnett Oates**

Please allow me to introduce myself. My name is Varnett Oates; I received my education here in the San Francisco Bay Area. I am a proud parent to my fantastic daughter Trina and the grandmother to my awesome granddaughter Tristyn. My mother Justine Eddins parted with this earth January 19, 2018, making me the matriarch of a now three-generation family. I have been a part of this Hayes Valley neighborhood for some 49 years being a property owner and a proud active member of the Neighborhood Baptist Church under the leadership of Pastor Lane Hawkins. Since being a member of the Neighborhood Baptist Church family I now have a leadership role in the capacity as Chairperson of our Trustee Board. My goal is to better merge the neighborhood with our church so all can take advantage of our Health Ministry and our professional cooking classes.

#### **John Porter**

Fr John Porter is an Associate Priest at the Episcopal Church of the Advent of Christ the King, in Hayes Valley (Fell St, bet. Gough & Franklin). He has been a resident of Hayes Valley since 1998 and a member of HVNA for 2+ years. Born, reared, and educated in the Bay Area, he was a member of the (Episcopal) Society of Saint Francis--the Franciscan brothers on Dolores Street--- for nearly twenty years, involved in community urban ministry and working with the homeless. Among other things, Fr Porter continues to participate in his parish community's neighborhood outreach and its communication programs. GOAL: I would like to continue to participate in the HVNA outreach to those without shelter in our neighborhood; I also would like to assist in improving the tools of communication we have to reach our neighbors.

#### **Andrew Seigner**

My name is Andrew Seigner. I'm a lifelong resident of California, twenty years in the bay, and the past three in Hayes Valley, where I'm on the HOA board of 400 Grove. I'm lucky to own a home in Hayes Valley, in a city that needs more equitable housing. I'm passionate about urban planning, particularly as it relates to a pedestrian and bike-friendly environment, to get more people into our parks, shops, and restaurants. I'm also passionate about social justice. My primary goal in my first year as a board member would be to help modernize HVNA's online communications and member management. My background working in technology for fifteen years should enable me to ramp up quickly and work efficiently in this area. Hayes Valley feels more "neighborhood-like" than anywhere I've lived, and I'm excited to increase participation.

#### **Wilfred Selvaraj**

Wilfred Selvaraj has been involved in community engagement over a span of 30 years. Identifying the diverse needs of the community, and mobilizing people and resources to achieve this purpose, has been his passion. Wilfred's goal for the coming year is to make our Merchants Association a more vital part of our community.

#### **Taryn Shappell**

Taryn has lived in Hayes Valley for 10 years and is raising three kids with her husband, Jarrod. She has worked hard to organize events and community for other families in the neighborhood through events, playdates, and a dedicated HV Families Facebook group. GOAL: This year, I hope to make greater strides in supporting neighborhood families with increased connections & opportunities for fun.

#### **Harrison Shih**

Harrison is a three-year resident of Hayes Valley. He has spent the last eight years in various leadership roles at fast-growing tech companies, with a recent focus on autonomous robotics and its applications to cities and homes. Harrison's goal is to help facilitate a better neighborhood for everyone in Hayes Valley, whether from cleaner streets to more open space and parks. Some of these challenges can be solved with better technology, from smarter trash cans, to better ways to connect local merchants with their neighbors. Another goal: help to develop Patricia's Green in a



mindful way to be cleaner, community oriented, and useful to everyone.

**Mark Stephenson**

Mark and his wife Angela moved to Hayes Valley three years ago from the Peninsula. Mark has sons attending Michigan University and West Point. Mark works in Santa Clara in high-tech sales, is a UCLA graduate and has an MBA from the Kellogg School of Management, Northwestern. Mark led a “Clean Octavia” community group working with Gail, DPW & FUF to remove weeds and trash, clearing the way for a new irrigation system and plantings on this Hayes Valley central artery as well as the push to pilot Big Belly secure trash cans in Hayes Valley working with Supervisor Vallie Brown and local Sponsor merchants. Let’s make Hayes Valley a beautiful place to live for all! GOAL: Gain supplemental street cleaning for Octavia & Hayes, and modify the chain link fences on Octavia.

**Mawuli Tugbenyoh**

Born and raised in the Bay Area, Mawuli Tugbenyoh is the son of an immigrant father from Accra, Ghana and mother from Tyler, Texas. He graduated from San Francisco State University where he studied Political Science and Biology. Mawuli currently serves as Legislative Director and Liaison to the Board of Supervisors in the Mayor’s Office. Mawuli has crafted legislation to address homelessness and quality of life issues, create more middle income housing opportunities for residents, and prohibit a Muslim registry in San Francisco. Prior to his work in City government, he was administrator of an Oakland housing nonprofit for adults suffering from mental illness and addiction. Mawuli serves as delegate to the state Democratic Party and on the SF Bar Association’s Criminal Justice Task Force, among many other civic and public service appointments. In all of his efforts, Mawuli demonstrates a strong commitment to working on behalf of underserved communities and promoting equity in access to opportunities. A goal for the neighborhood would be to keep the neighborhood - and specifically Ivy Street - clean, safe, and green.

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